

ENTREPRENEURS UNCOVERED SERIES

Why & How to create your own

MOTIVATION

New ways to engage

Illustrate different routes; remove barriers

Promote own/local entrepreneurs

BENEFITS

USE IN COMMS

UNIVERSITY

SHOWCASE SUCCESS

CONNECTIONS

PROMOTION

RECOGNITION

ENTREPRENEUR

COLLABORATION

OFFERING

INSPIRATION

READER

RELATE

ROUTES

HOW

5 easy steps to create your own series

Decide on content & design form with questions



See Oxford's list in appendix

Entrepreneur Uncovered of the Week Alexander Wankel, Founder of Rooted Quinoa MilQ





2. Create a wep page & consider features like 'Search' & 'Ent of the Week'

Interview a few 'warm' entrepreneurs to get you started



Consider Googleforms/Word doc

Maybe mandate for some?



4. Publish the form and encourage others to fill it in



Exploring Coportunities Developing an Idea or Business Growing a Company



Leon Rodin, CEO and Co-Founder of MyMynd Leon is CEO of MyMynd, a digital mental health platform built around a holistic individual assessment of



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dy
Be.
to Omogiafo is the Founder
Do of Kloody, an online
to for Kloody an online
to financial advice
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Founder of The Curious files are Club Course Webster is the Founder of The Curious Bear Club, a fun and Reference wirtual coffee club that



Tejal Lodhia, Founder and Director of Senzill Travels Ltd Tejal Lodhia is the founder and director of Senzill Travels Ltd which provides unbiased and value for



Matt Woolford,
Founder and CEO
Trendineer
Mett Woolford is Founder and CEO
Trendineer, a new online store that
supports all types of businesses
and proposels are



Kannan Ganga, Founder and CEO of YellowNest Kannan Ganga is Founder of YellowNest, an early years education business providing affordable high quality education i



Rafael Guper, Co-Founder of UJII Rated Guper is Co-Founder of UI a gamified, personal growth mobitool combining the latest research and advances in neuroscience & Ali.

5. Moderate the submitted forms & promote



Links from key pages, newsletters etc.

APPENDIX

Questions from Oxford's Form

- I. Company or Venture
- 2. Full Name
- 3. I am a ...
- 4. College, Course & Degree attained
- 5. Business or Entrepreneurship related courses
- 6. Who you are (short bio)
- 7. What is your background?
- 8. What is your definition of entrepreneurship?
- 9. How/when did you know your idea was good enough to develop?
- 10. Top 3 skills needed to be a successful entrepreneur? Why?
- II. What is your favourite part of being an entrepreneur?
- 12. What individual, company or organisation inspires you most?
- 13. If you had 5 minutes with them, what would you want to ask/discuss?
- 14. What has been your most satisfying or successful moment in business?
- 15. What have been some of your mistakes/failures/lessons learned as an entrepreneur?
- 16. How have you funded your ideas?
- 17. Any sector-specific awards/grants/competitions that have helped you?
- 18. What is good (and bad) about being an entrepreneur in Oxford?
- 19. Where would you direct a new entrepreneur looking for resources (especially Oxford!)
- 20. Any last words of advice?
- 21. Website/email/Twitter/Facebook/LinkedIn/ Instagram/YouTube
- 22. Invitation to upload photo & company logo (and give consent to store/share)